



# Davines Color and Retail Science Lab

JGMG Salon

1608 W 2nd Street, Sioux Falls, SD

Tuesday, June 5, 2018

10:00 am - 2:00 pm

Class Fee: \$120/Salon\*



## Mask Color Demo

- *Experience Mask Color*
- *Get inspired with a NEW creative tool, The Imprinter*

## Retail Science Lab

- *Take the fear out of being your best*
- *Discover the science behind how client retention, new client referrals and retail recommendations are related*
- *Learn the art of the recap*
- *The power of 3!*
- *Study why clients shop in salons and why they shop elsewhere*
- *Adopt simple systems used in top salons for best in class results*
- *Hold yourself and your team accountable; track & report your sales success*
- *Learn new retail recommendation verbiage*
- *Learn about the latest and greatest Davines news, education and events*
- *Smart, Simple, Sustainable!*



\*Gift With Purchase Promo

**Buy any 2 Davines retail products,  
get 1 free Travel OI Milk**

Included in \$120 class fee:

- Each salon will receive:  
12 Travel OI Milk and 5 Pancarte Signs
- Salon must track sales 90 days prior  
& 90 days after Lab

**Reserve your spot today!**  
**Contact your sales consultant or**  
**call customer service at**  
**715-426-0620**

Independent. Authentic. Dedicated.

